

Guide Sample for Organizational Agility Strategy Plan with Agile-meter





This guide sample is prepared by **Alin Akademi** to inform all the company employees who will answer the agile-meter measurement tool online.

The agile-meter questionnaire is completed in 5 to 10 minutes.

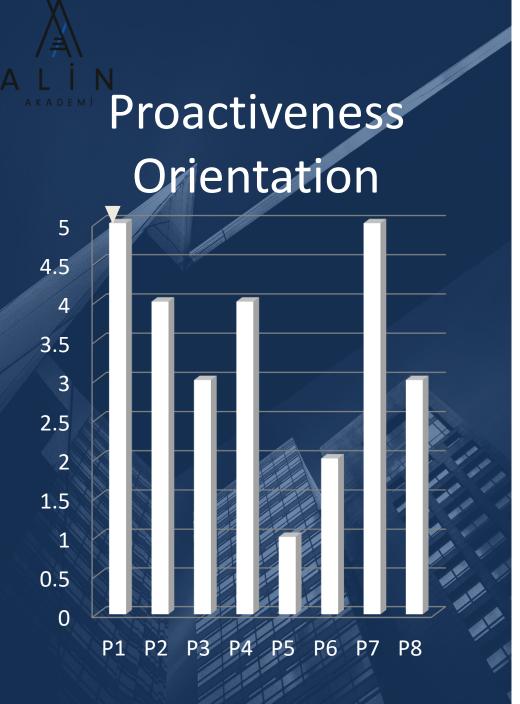




The questionnaire can be answered by desktop or laptop computer or by tablet and mobile phone.

When answering the questionnaire, it is possible to have a break at any time and then questions can be continued from the point of stay.





In order to measure his/her proactiveness orientation, which is one of the indicators of agile-meter, the employee is expected to respond to 8 questions by choosing between the options ranging from **Strongly Agree** to **Strongly Disagree** (1. Strongly Disagree 2. Disagree 3. Undecided 4. Agree 5. Strongly Agree).

- P1- Regarding the current activities....
- P2- Related to growth targets....
- P3- Creating value....
- P4- New management thought....
- P5- Operating in....
- P6- New product on the market....
- P7- New product to the market....
- P8- From Competitors....

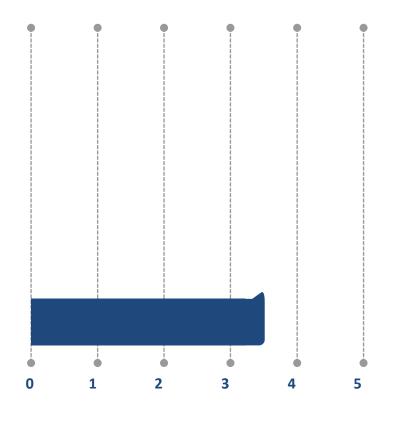




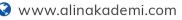
Proactiveness Orientation

Strongly Disagree

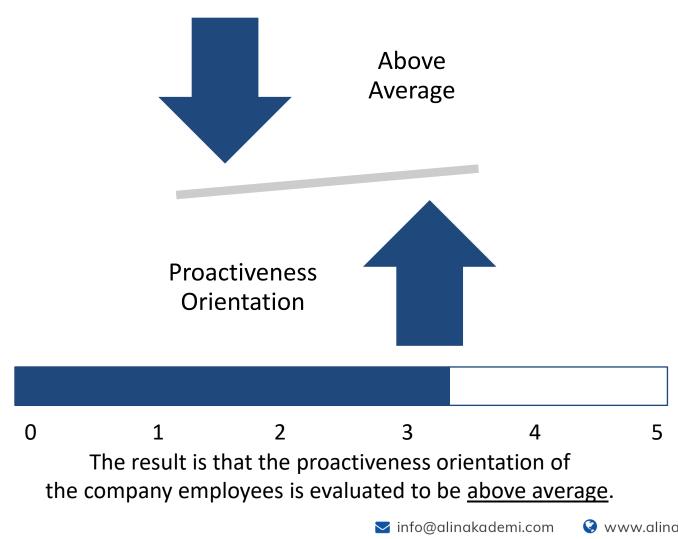
Strongly Agree

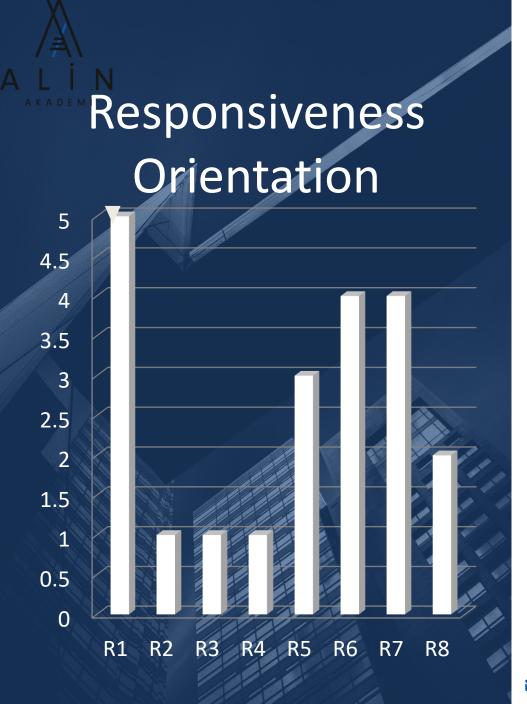


The result is that the proactiveness orientation of the company employees is evaluated to be <u>above average</u>.









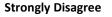
To measure his/her responsiveness orientation, which is one of the agile-meter indicators, the employee responds to 8 questions by choosing between options ranging from **Strongly Agree** to **Strongly Disagree** (1. Strongly Disagree 2. Disagree 3. Undecided 4. Agree 5. Strongly Agree).

R1- The need for change...

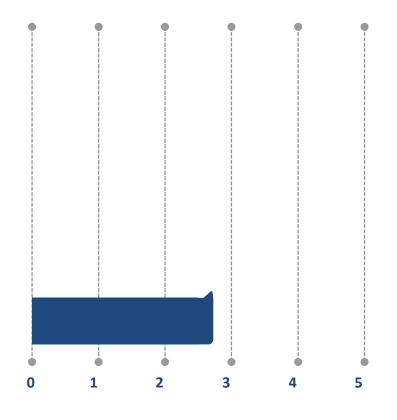
- R2- My goals...
- R3- To the changes in the external environment...
- R4- In the market...
- R5- Internal and external stakeholders'...
- R6- Internal and external stakeholders'...
- R7- Internal and external stakeholders'...
- R8- Internal and external stakeholders'...







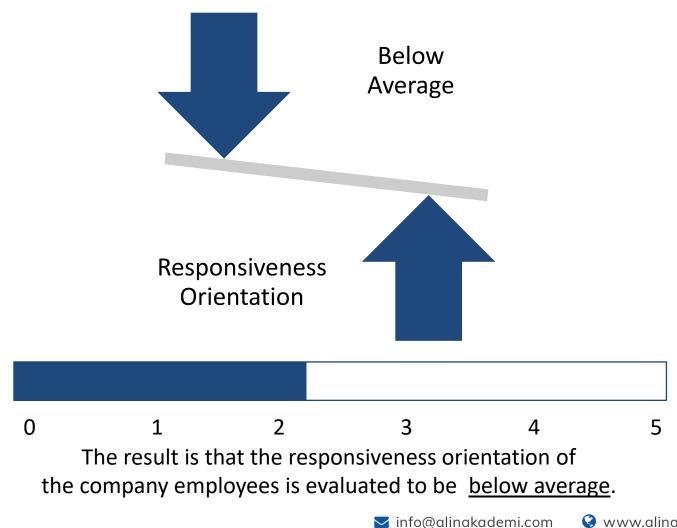
Strongly Agree



The result is that the responsiveness orientation of the company employees is evaluated to be <u>below average</u>.



A L I N Responsiveness Orientation





In order to measure his/her competency orientation, which is one of the indicators of agile-meter, the employee is expected to respond to 10 questions by choosing between options ranging from **Strongly Agree** to **Strongly Disagree** (1. Strongly Disagree 2. Disagree 3. Undecided 4. Agree 5. Strongly Agree).

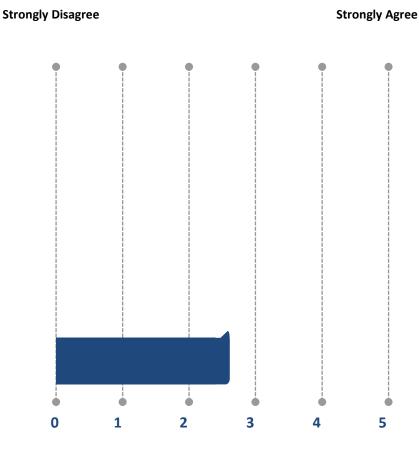
- C1 Change...
- C2- New markets...
- C3- New markets...
- C4- Brand reputation ...
- C5- New internal and external stakeholder...
- C6- In new markets...
- C7- For himself/herself...
- C8- In the new market ...
- C9- Imitation...

C10-Internal and external stakeholders...

🔁 info@alinakademi.com



Competency Orientation

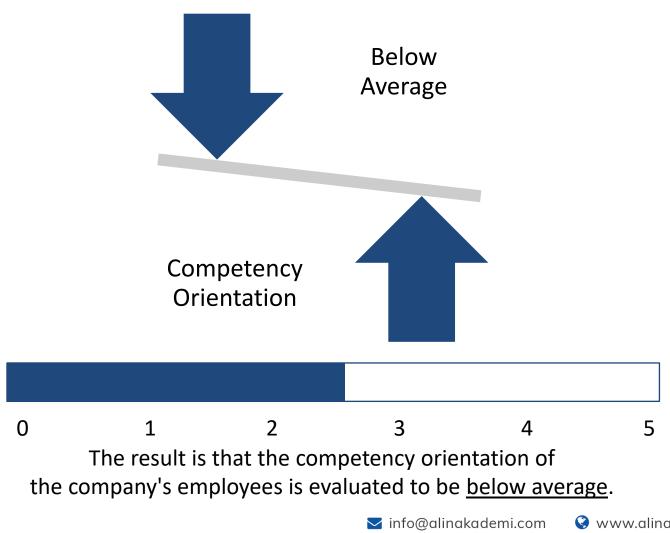


The result is that the competency orientation of the company's employees is evaluated to be <u>below average</u>.





Competency Orientation



Strategic Flexibility Orientation 5 4.5 4 3.5 3 2.5 2 1.5 1 0.5 0

SF1 SF2 SF3 SF4 SF5 SF6 SF7

In order to measure his/her strategic flexibility orientation, which is one of the agile-meter indicators, the employee is requested to respond to 7 questions with options ranging from **Strongly Agree** to **Strongly Disagree** (1. Strongly Disagree 2. Disagree 3. Undecided 4. Agree 5. Strongly Agree).

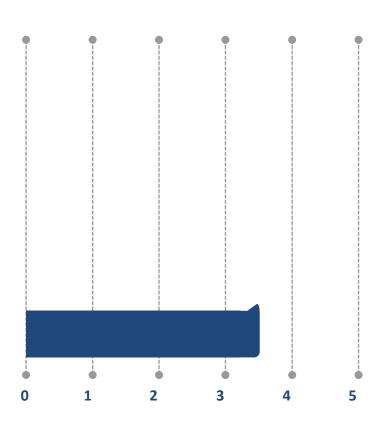
SF1- New services...
SF2- In services ...
SF3- The activities ...
SF4- Demand...
SF5- Internal and external stakeholders...
SF6- Environmental...
SF7- Field of operation ...





Strongly Agree

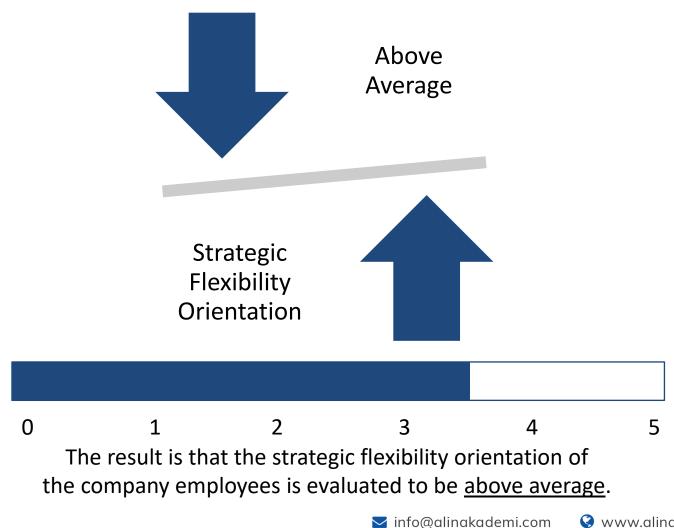
Strongly Disagree



The result is that the strategic flexibility orientation of the company employees is evaluated to be <u>above average</u>.

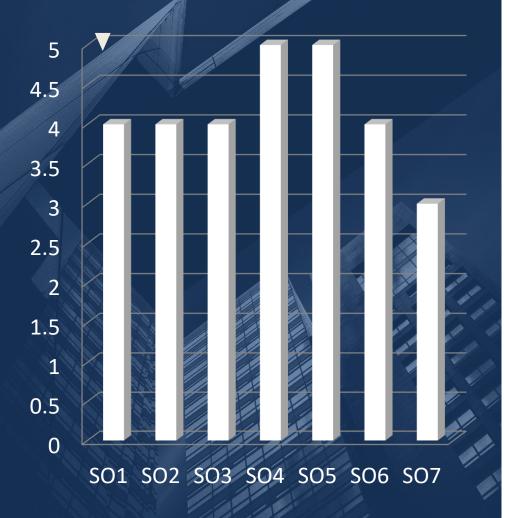






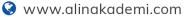


Speed Orientation



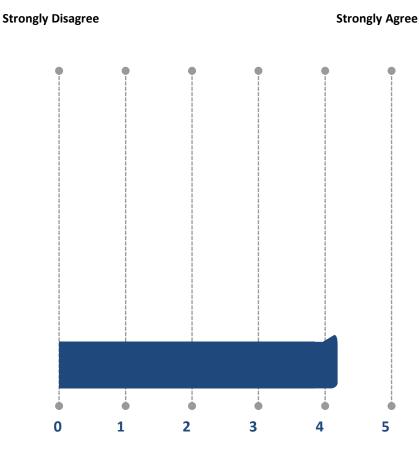
In order to measure his/her speed orientation , which is one of the agile-meter indicators, the employee is requested to respond to 7 questions with options ranging from **Strongly Agree** to **Strongly Disagree** (1. Strongly Disagree 2. Disagree 3. Undecided 4. Agree 5. Strongly Agree).

SO1- To the change...
SO2- The time...
SO3- Current and potential...
SO4- Services...
SO5- New services...
SO6- Services to the market...
SO7- His/her own...





Speed Orientation

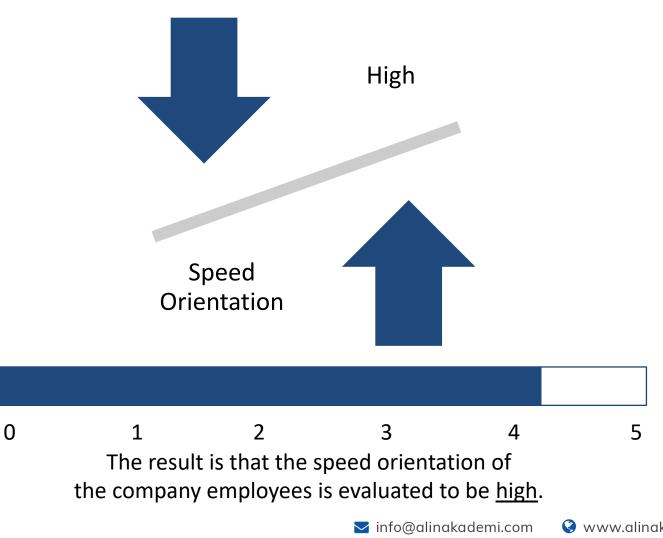


The result is that the speed orientation of the company employees is evaluated to be <u>high</u>.

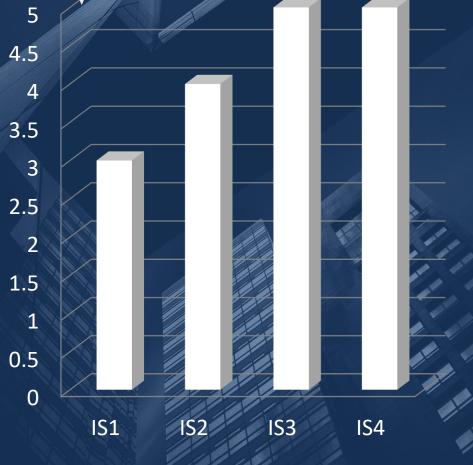




Speed Orientation

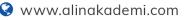


L i N Internal Stakeholder Orientation



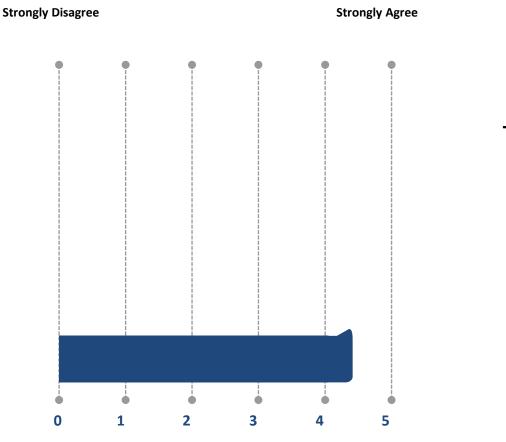
In order to measure the internal stakeholder orientation of the employee, which is one of the indicators of agile-meter, the employee is expected to respond to 4 questions by choosing between options ranging from **Strongly Agree** to **Strongly Disagree** (1. Strongly Disagree 2. Disagree 3. Undecided 4. Agree 5. Strongly Agree).

IS1- Internal stakeholders...
IS2- The main purpose ...
IS3- Creating value...
IS4- Internal stakeholders...

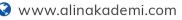




Internal Stakeholder Orientation

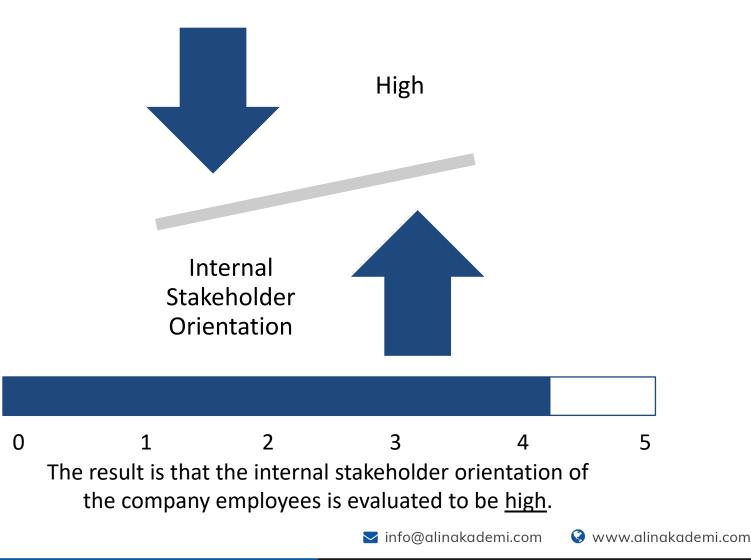


The result is that the internal stakeholder orientation of the company employees is evaluated to be <u>high</u>.





Internal Stakeholder Orientation



L i N External Stakeholder Orientation

ES2 ES3 ES4 ES5 ES6 ES7

4.5

3.5

2.5

1.5

0.5

4

3

2

1

0

ES1

external stakeholder orientation of the employee, which is one of the indicators of agile-meter, the employee is expected to respond to 7 questions by choosing options ranging from **Strongly Agree** to **Strongly Disagree** (1. Strongly Disagree 2. Disagree 3. Undecided 4. Agree 5. Strongly Agree).

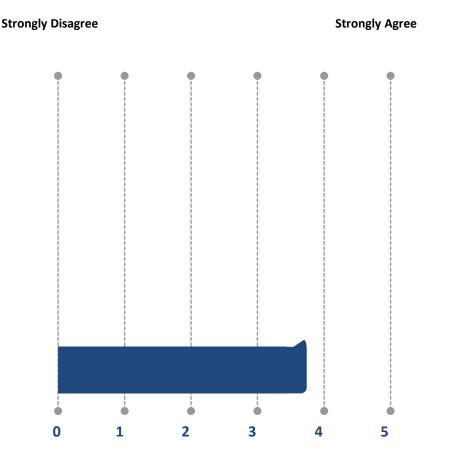
In order to measure the

ES1- With external stakeholders...
ES2- With external stakeholders...
ES3- With external stakeholders...
ES4- With external stakeholders...
ES5- With external stakeholders...
ES6- With external stakeholders...
ES7- With external stakeholders...





External Stakeholder Orienatation

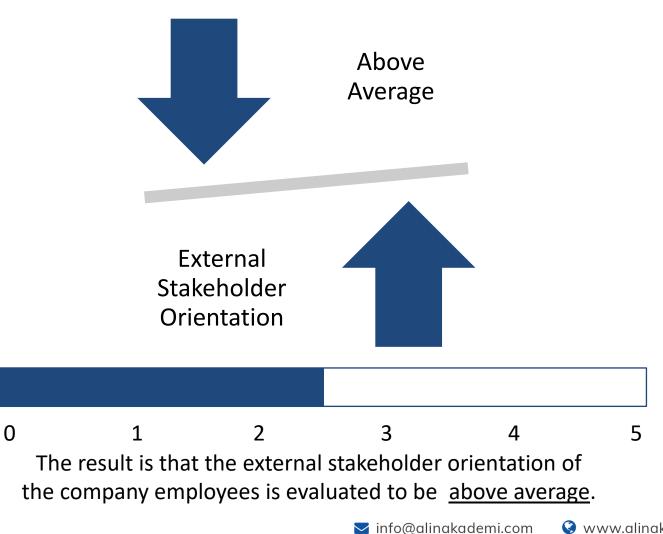


The result is that the external stakeholder orientation of the company employees is evaluated to be <u>above average</u>.





External Stakeholder Orientation





All orientations of agile-meter (proactiveness, responsiveness, competency, strategic flexibility, speed, internal and external stakeholders) are associated with;

Financial Performance -4 questions, Innovation Performance -4 questions, Brand Performance -5 questions, Operational Performance -6 questions, Performance Level -3 questions





The level of organizational agility is determined on the basis of the relationship between the agile-meter orientations of the company and the determined performances of the company.

It is possible to diversify the performances (creativity performance, business performance, etc.) according to the sector in which the company operates.





As a result of agile-meter measurement, it is understood that organizational agility **proactiveness orientation** has a positive effect on all company performances.

It is seen that the responsiveness orientation has an impact on the company's brand performance.

It is also understood that it is necessary to examine operational and financial performances in order to identify the effect of **competency orientation** on performance.





It is seen that **strategic flexibility and speed orientations** have positive effects on all company performances.

It is understood that internal and external stakeholder orientations have an impact on the company's innovation performance. It is stated that internal and external customer awareness has positive reflections on innovation performance.





With repeated measurements, the changes in each of the organizational agility orientations (proactiveness, responsiveness, competency, strategic flexibility, speed, internal and external stakeholder) are determined and **Organizational Agility** Strategy Plan is prepared for the company by establishing the level of organizational agility according to the findings obtained.





Guide Sample for Organizational Agility Strategy Plan with Agile-meter

